

enlogica interactive

Introduction & Services Overview

626.219.0619
www.enlogica.com

WHO WE ARE

Enlogica is a boutique web agency based in **Pasadena, California**, that specializes in custom ecommerce user experience, development, and optimization.

We help our clients to identify the Best solutions for their businesses, implement those systems, and maximize online sales conversions.

Enlogica has provided solutions for Fortune 500 companies such as Macys.com, Disney and AIG, and many Smaller companies alike.



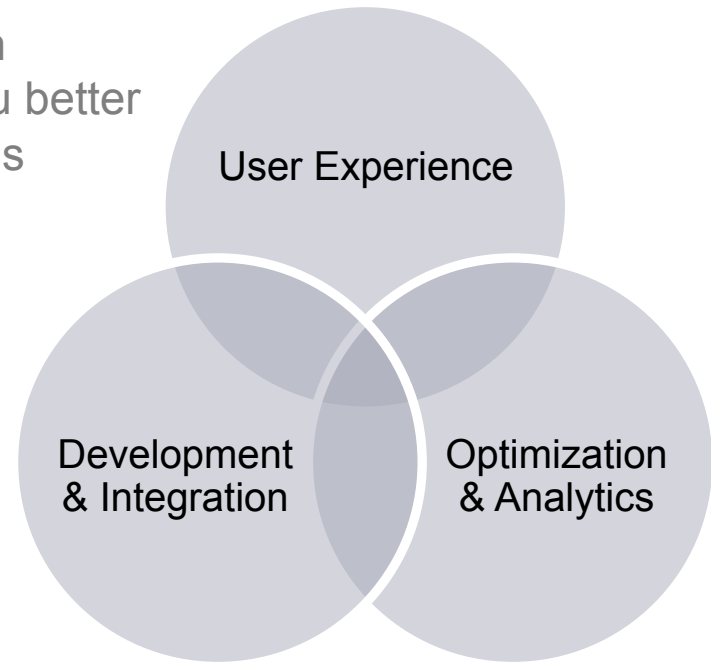
WHAT WE DO

We are focused on providing **Ecommerce** strategy and implementation solutions for our clients.

We are thought leaders in **analytics**-driven conversion **optimization**, and can help you better track return on ad spend and increase sales conversion rates.

We also help clients implement custom ecommerce platforms that provide a compelling **user experience** (UX), and integrate with back office systems such as your order management (ORM), CRMs, and ERPs.

We specialize in the **Magento**, the leading platform for custom ecommerce solutions.



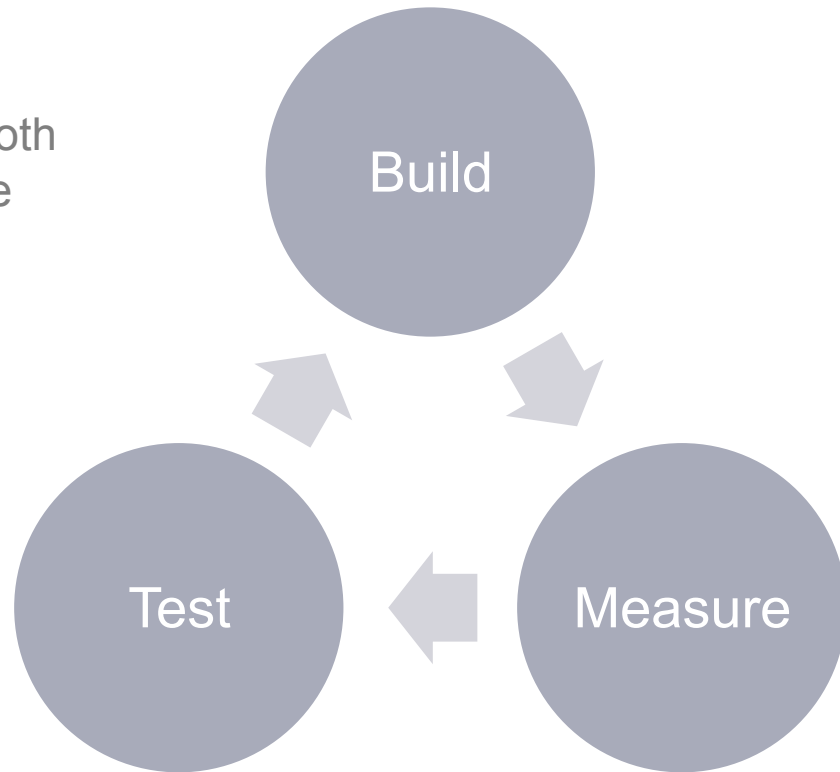
HOW WE'RE DIFFERENT

Our focus is **software strategy**.

We have ample experience in both design and development, but we specialize in building software solutions that accomplish a **business goal** first, and believe graphic design and technology should follow.

We focus on effective user experience, page flow, and conversion optimization.

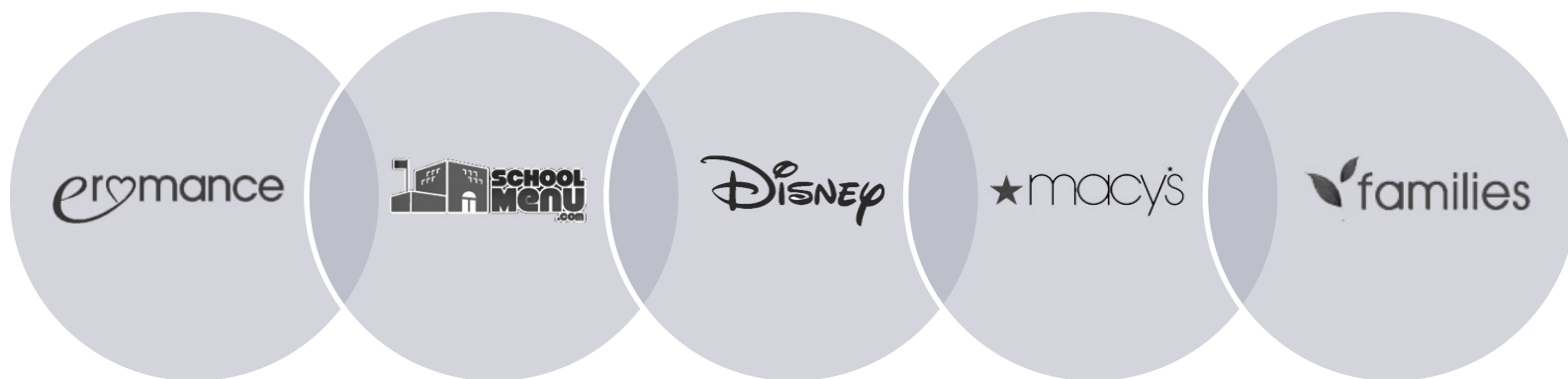
In this way, we are more of a **strategic partner** for our clients and are better aligned with your goals.



OUR WORK

We've worked with clients large and small, providing ecommerce, software development, and optimization solutions.

Here are some of the brands that we've helped:



WORK WITH US

Our goal is to establish long term relationships with our clients. We offer reasonable rates, with redesign projects **starting as low as \$3,000**. Custom development is defined to priced according to specific needs of the client.

We want to become your valued **technology partner**. We pride ourselves in both superior implementation and strategy solutions, enabling our clients to focus more upon their core business.

our services

- Website Redesign
- Magento Development
- Conversion Optimization
- Back Office Integration



CONTACT US

To learn more about our services and fee structures,
please contact us today.

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